



contact
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Highly creative art director, graphic designer and illustrator with 15+ years experience in both digital and print design, including: branding, tech, publications, packaging, presentations, annual reports, social media assets, style guide development and photo shoot direction. Success in implementing a wide range of revenue-generating projects from conception to launch. Highly skilled in client and vendor relations; passionate about design; performing well in deadline driven environments.

WORK EXPERIENCE

Freelance Art Director, Designer and Illustrator | Fall 2003 – Present

Design of packaging, websites, eblasts, social media assets, POP signs, logos, branding, style guides, illustrations and marketing materials for a variety of clients including: CBRE, JLL, GHD, Bissingers Chocolatier, NPRP Outdoor Media, Westfield Malls, Blossom Beauty, Whole Foods Market, PBS, St. Louis Magazine and the Federal Reserve Bank.

Crexi | Playa Vista, CA

Lead Designer | October 2021 – Present

Design branding, print and digital assets for commercial real estate tech company. Duties include white paper annual report design every quarter, paid social ad design, organic social media design, Keynote presentation design, invitations, merchandise and more. Collaborate closely with cross-functional teams and mentor junior designers.

Sky Rocket Toys | Marina Del Rey, CA

Art Director/Design Lead | October 2018 – May 2020

Lead packaging and branding design across multiple brands. Designed and developed style guides and brand identity systems. Designed trade show graphics and websites. Art directed photo shoots, outside vendors, junior designers and design team in Hong Kong.

Mattel | El Segundo, CA

Art Director | September 2012 – August 2018

Lead toy packaging designer and Art Director on Dinotrux and Jurassic World Vehicles brands. Previously worked on TYCO RC, The Fast and the Furious, Disney Princess, Sofia the First, Disney Cars and Toy Story. Worked closely with structural engineer, copywriter, marketing and licensor to design toy packaging to meet internal, consumer and licensor expectations. Oversaw photographers, illustrators and vendors. Developed style guides. Organized and art directed talent and product photo shoots. Promoted from Senior Designer in 2015.

Westfield - US Corporate Headquarters | Los Angeles, CA

Art Director, May 2010 – August 2012

Concepted and designed large and small format collateral including wall and window graphics, murals, posters, brochures, eblasts, direct mail pieces and marketing campaigns for 55 malls in the US. Art directed a team of 7-12 freelance designers and trained new freelancers on brand guidelines. Promoted from Senior Designer in 2011.

Whole Foods Market - SoPac Regional Headquarters | Los Angeles, CA

Regional Graphic Designer, January 2007 – May 2010

Created marketing materials and signage for 42 regional grocery stores. Designed a variety of materials from concept to completion including signs, banners, posters, brochures, food packaging, labels, reusable and paper grocery bags, T-shirts, menus, logos, billboards and advertisements. Designed marketing collateral for store openings.

ALIVE Magazine | St. Louis, MO

Art Director, January 2006 – November 2006

Conceptualized and designed all editorial pages in a 150+ page monthly lifestyle and luxury publication. Organized and art directed feature photo shoots. Managed a team of designers, photographers and interns. Prepared magazine for production and attended all press-checks.

417 Magazine | Springfield, MO

Assistant Art Director/Illustrator, December 2004 – January 2006

Designed layouts of departments and features in monthly magazine. Organized and art directed photo shoots. Art directed and designed a new publication (417 Encore Magazine).

EDUCATION

Washington University in St. Louis

Bachelor of Fine Arts, May 2004 - Visual Communications/Illustration

SKILLS

Adobe CC Photoshop, Illustrator, InDesign, Figma, Jitter, Microsoft Office & Keynote